

# 2020 THE ROUND-UP

## Westminster Activity

- UK Music briefed into 23 Westminster debates.
- The All Party Parliamentary Group for Music grew by 16 members in 2020 to a record 116.
- UK Music made 30 submissions to Government and Parliament.
- UK Music played an integral role in influencing the recommendations and outcome of the landmark DCMS Select Committee inquiry into COVID-19.
- UK Music impacted one of the first Westminster Hall debates following the General Election on the economic contribution of the music industry.
- Shadow Culture Minister Tracy Brabin met with music industry leaders at a UK Music roundtable.
- UK Music engaged with MPs from all parties and held a dinner in Parliament for UK Music members and key politicians.



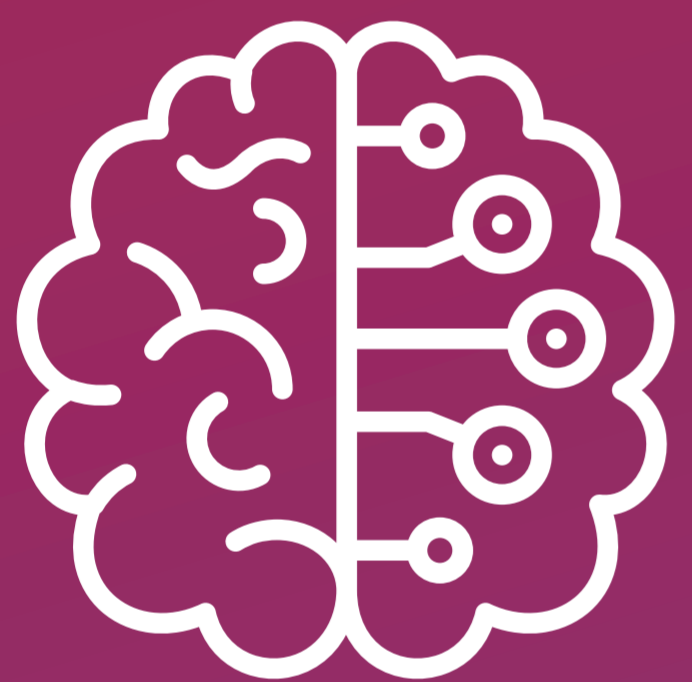
## Brexit Activity

- UK Music has been campaigning for new immigration rules that will allow a reciprocal agreement with the EU.
- UK Music secured clarifications from the Government through amendments to the Immigration and Social Security Co-ordination (EU Withdrawal) Bill.
- UK Music has been campaigning for a road map from the Government for how it intends to take forward the Copyright Directive's key proposals.
- UK Music has been campaigning for the Government to ensure a deal with the EU that allows artists, musicians and crews to go about international concerts and festivals across the EU from 2021 without administrative and financial burdens.
- UK Music made 7 submissions on trade deals.



## COVID-19 Activity

- Throughout the pandemic UK Music has been at the forefront of engagement with the Government, including regular calls with Culture Secretary Oliver Dowden, Culture Minister Caroline Dinenage, as well as key officials and advisers, to secure the support that the sector needs.
- UK Music campaigned for more support for the industry and successfully lobbied to include music in £1.57bn Cultural Recovery Fund
- UK Music influenced the creation of the Self-Employment Income Support Scheme (SEISS) and led calls for wider provision.
- UK Music highlighted gaps in the Government's small business support packages and secured changes to improve uptake of these schemes.
- UK Music ensured permission to allow background music in pubs in England following reopening.
- UK Music secured agreement from the Government to allow studios to remain open during the second lockdown.
- UK Music successfully campaigned for quarantine exemption for musicians and creators.
- UK Music lobbied for business rates relief extension and VAT relief to be included in Chancellor's fiscal statement.
- UK Music developed the Let the Music Play campaign which secured the support of Ed Sheeran, Dua Lipa, Skepta and Paul McCartney among other star names.
- UK Music published Emerging from Lockdown and Tales of Resilience series of guest blogs during pandemic.
- UK Music acted as a hub for guidance and information to the music industry – pointing individuals and businesses to available help.
- UK Music made 7 submissions to UK parliaments on the impact of COVID-19 on the music industry.
- UK Music made 47 media interventions on COVID-19 in support of the measures required by the industry.



## Talent Pipeline Activity

- UK Music outlined an eight-point plan in response to the Department for Education's call for evidence on the Government's National Plan for Music Education.
- UK Music ran online career sessions for Music Academic Partnership institutions.
- UK Music joined forces with Careermap to launch a special 'Spotlight on Music' edition of Careermap.
- UK Music warned results expose alarming drop in A-level Music students.
- UK Music supported Outstanding MAP Graduate Awards winners and nominees to start a Instagram community for MAP students and those interested in joining the industry called @omgmapping.
- UK Music submitted to the call for evidence from the APPG on Apprenticeships on the impact of COVID-19.
- UK Music led on a DCMS research bid tender with MAP academics and the MPG for Recording Studios, Production Rooms, and Rehearsal Studio Market Assessment.
- UK Music continued to lead on development of the three new apprenticeships in music. The Assistant Recording Technician is now only one stage from being ready and is available on the IfATE's website.
- UK Music supported National Graduate Week with special online events.
- UK Music supported a number of academic research bids from MAP members.
- UK Music coordinated the music element for Creative & Cultural Skills' bid for Kickstart scheme. If successful this will create at least 100 new paid employment opportunities in music for 18-24 year olds.

## Diversity Activity

- UK Music published its Diversity Report 2020, which was informed by the UK Music Workforce Diversity Survey 2020.
- UK Music's Diversity Taskforce unveiled its 10-Point Plan to further diversity and inclusion in the music industry.
- UK Music's Diversity Taskforce called on the music industry to ditch the acronym BAME.
- UK Music joined Blackout Tuesday, #TheShowMustBePaused and the protest against antisemitic statements by Wiley as part of our commitment to fighting racism, and boosting diversity & inclusion.



## Research Activity

- UK Music published its Music By Numbers 2020 report, which detailed the £5.8 billion boost to the economy the music industry made in 2019 before the COVID-19 pandemic.
- UK Music released music tourism data for 2019 highlighting the value of music to local economies.
- UK Music contributed to the Creative Industries Federation report into the impact of COVID-19 on the music industry.
- UK Music have been analysing the impact of COVID-19 on the industry and providing findings to government.

## Event Activity

- Since he took the position in September, UK Music Chief Executive Jamie Njoku-Goodwin delivered the keynote speech at York's Creative Future: York Culture Strategy Launch and spoke at Beyond Conference about post-COVID-19 recovery.
- UK Music Deputy CEO Tom Kiehl did the keynote speech at Outpost Belfast and called on ministers in Northern Ireland to back plans for a new body to help boost the industry.
- Tom Kiehl spoke at the FPC, Aston Centre for Europe and BLMP event: The UK Live Music Industry in the Post-2019 Era and the London Latin Music Conference on the impact of COVID-19 on the music industry.
- The Deputy CEO also spoke at the English Folk Expo and the Social Market Panel at Liberal Democrats online conference.



\*Any events held in person took place before March 2020.